

2010 OFFICIAL REGISTRATION FORM

PARTICIPANT'S NAME _____

PARENT'S NAME _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE # _____ BIRTHDATE _____ / _____ / _____

AGE AS OF JULY 17, 2010 _____ GENDER M OR F

EMAIL ADDRESS _____

COMPETITION RULES

- All participants must provide a copy of a valid birth certificate or baptismal record at all levels of competition.
- Each youngster may participate in only one local competition. Competing in more than one local will result in disqualification of that individual.
- No metal spikes are allowed during any portion of the competition.
- In the event of a tie for the All-Around Champion, the youngster winning more individual events (Pitching, Hitting or Running), among those involved with the tie, will be named the All-Around Champion. If a tie still exists, the youngster with the higher Hitting score among those involved with the tie, will be named the All-Around Champion. If a tie still exists, the Running scores of those involved with the tie will be used to determine the All-Around Champion. There is no tiebreaker in the individual skill events.
- In the event of threatening weather conditions, cancellations and rescheduling will be determined by the hosting organization at the competition site.
- Major League Baseball®, LEI Sports Group and state coordinators and organizers of the PITCH, HIT & RUN™ competition reserve the right to make rulings and recommendations regarding the competition events determined to be in the best interest of the program. All rulings and recommendations are final.
- Participation in the PITCH, HIT & RUN™ competition authorizes Major League Baseball®, Pepsi-Cola Company®, and LEI Sports Group to use participant's name, likeness and other personality rights for promotional use without compensation.

AGE VERIFICATION CHART

Age is determined as of July 17, 2010.
The following chart is an age group breakdown for the PITCH, HIT & RUN™ events in 2010:

Age 7/8	July 18, 2001 - July 17, 2003
Age 9/10	July 18, 1999 - July 17, 2001
Age 11/12	July 18, 1997 - July 17, 1999
Age 13/14	July 18, 1995 - July 17, 1997



AQUAFINA



THE OFFICIAL SKILLS COMPETITION
OF MAJOR LEAGUE BASEBALL®



Pitch, Hit & Run
National Finals

Place a label here with the date, time and location of your competition if you are distributing registration forms prior to the event.

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OVERVIEW

Aquafina® Major League Baseball® PITCH, HIT & RUN™ provides youngsters across the country an opportunity to participate in an exciting baseball skills competition. This national initiative gives boys and girls, ages 7 - 14, the chance to showcase their pitching, hitting and running abilities. **Boys and girls compete separately at all levels of competition.**

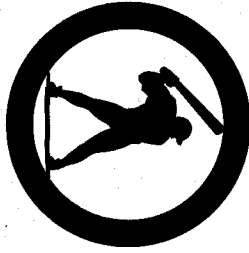
PITCH, HIT & RUN™ is intended to encourage youth participation and emphasize the "FUN" element of baseball. Since there is NO registration fee, everyone has the opportunity to participate.

PITCH, HIT & RUN™ tests three of the most fundamental aspects of baseball - pitching, hitting and running.



PITCH: Participant is tested throwing strikes to a designated "Strike Zone" target.

HIT: Youngster hits a ball off a stationary tee for distance and accuracy.



RUN: Youngster is timed, starting from second base, touching third then home.

All of the events are individually scored and converted to a total point score through the use of conversion tables.

Participants will compete in each of the three components of PITCH, HIT & RUN™, and accumulate a total score based on his/her performance.

LEVELS OF COMPETITION

PITCH, HIT & RUN™ is a national grassroots program that has four levels of competition - Local, Sectional, Team Championship and National Finals.

The first level is of a **LOCAL** scope. Everyone must participate in a local competition in order to advance to the higher levels. Champions at the local level advance to **SECTIONAL** Competitions. At this level, the Sectional All-Around Champions become eligible to advance to the **TEAM CHAMPIONSHIPS**, which are held during June in all 30 Major League Baseball® markets. The culmination occurs at the **NATIONAL FINALS**, held in Anaheim, California at the 2010 MLB™ All-Star Game®.



HOW TO ADVANCE

Each youngster **MUST** first participate at a local competition. The 1st Place All-Around, Pitching, Hitting and Running Champions in each age group advance to the Sectional competition.

At the Sectional competition, the youngster must be a 1st Place All-Around Champion in his/her age group in order to qualify to advance to the Team Championship. The Sectional All-Around Champions' scores are compared with the other Sectional Champions' scores in that respective MLB® team market. The Top 3 participants in each age and gender group advance to the Team Championship. The Sectional Champion does **NOT** automatically advance to the Team Championship.

After the Team Championships, the All-Around Champions in each age and gender group are ranked nationally by total score. The champions' scores from all 30 team markets are compared and the top scorers in each age group and gender nationwide advance to the National Finals in Anaheim, California.

On behalf of myself and _____, the child for whom I am the legal guardian, I hereby release from liability, discharge, hold harmless, and relinquish and waive any liability of and covenant not to sue LEJ Sports Group, Pepsi-Cola Company, Major League Baseball Enterprises, Inc., the Office of the Commissioner of Baseball, Major League Baseball Properties, Inc., the Major League Baseball Clubs and each of their successors and assigns, all other Major League Baseball related entities, and all employees, directors, officers, agents, representatives, customers, purchasers and independent contractors of such entities, and the respective PITCH, HIT & RUN™ hosting organizations and each of those entities' respective affiliates, subsidiaries, franchises, officers, employees, agents and representatives of each of those entities from all liability, claims, demands, losses or damages, on my account or on account of the child identified above for whom I am the legal guardian, caused or alleged to be caused in whole or in part by the negligence of the releasees or otherwise for any physical or mental injury, aggravation or any pre-existing illness or condition, permanent disability or death, property damage or other loss that may be sustained by me or my child in traveling to and from, or participating in, the PITCH, HIT & RUN™ competition.

I hereby authorize each of the entities listed above to depict in perpetuity the likeness, image, name, signature, and other indicia of rights of publicity of myself and my child ("Images") in photographic or other works appearing in any and all media for purposes of promoting, advertising, or marketing current or future events related to baseball and PITCH, HIT & RUN™, and I agree that such Images may be used for that purpose without compensation. I hereby certify that my child has not participated in any other 2010 PITCH, HIT & RUN™ local competition and will abide by the rules and regulations of such event, and that the information stated on the entry form on the reverse side is true. I acknowledge that any violation of the previous statement shall result in immediate disqualification of my child from the event, and I agree that my child and I understand the levels of advancement set forth for the PITCH, HIT & RUN™ competition, and that he/she does not automatically advance to the Team Championship level upon being declared a Sectional Champion, and that being declared the Team Champion does not automatically mean advancing to the National Finals at the 2010 MLB™ All-Star Game® in Anaheim, California. I understand that the intent of creating a Softball Division of PHR is to provide a fair competition with an equal opportunity of advancement for girls. Although your community may have coed teams/leagues, for this one-day special event, boys participating in PHR will use a baseball and follow the baseball guidelines and girls will use a softball and follow the softball guidelines.

By signing below, I acknowledge that I have carefully read the information and agree to the terms stated above

Parent/Guardian Signature _____ Name _____ Date _____

Participant Signature _____ Name _____ Date _____



Pepsi-Cola Company® supports environmentally-sensitive practices and leaving a positive imprint on society. All the items in your administrative kit are recyclable. Do your part, please recycle.

